



REIMAGINING RESPONSIBLE GAMING THROUGH THE LENS OF THE PLAYER

REALIZING THE IMPOSSIBLE

True Responsible Gaming Must Be Disruptive To Be Innovative



True Responsible Gaming Requires Changing the Norm

No matter how innovative new FinTech offerings are for gaming. The proof of their value is in the prevention of recreational gamblers ever becoming at-risk and problem gamblers.



Worldwide Casino & Online Gambling

The casino and online gambling sector worldwide was estimated at roughly \$262 billion U.S. dollars in 2019, reflecting an increase of over 13 million U.S. dollars from the previous year.

Statista: Global casino and online gambling industry market size 2011-2021, Published by S. Lock, Mar 16, 2021



Is Cashless Play & Convenience to Access Cash and Enabler?

Without the self-imposed ability to configure real-time safeguards, alerts, and FinTech mechanisms that provide pathways to responsible gambling and ultimately harm minimization we are simply leading recreational, at-risk, and problem gamblers down a path that compromises enjoyment and leads to serious financial consequences.



Gambling Around The World

There is arguably no industry in the world today that can match the sheer growth and drive of online gambling. With Italy, Germany France, and Spain leading the way in 2019 for a total of \$53.5 in billion euros.

Statista: Gross Gaming Revenue (GGR) in select European countries 2019 Published by S. Lock, Nov 25, 2020